

Privacy Policy

This document is to inform the user about processing of personal data in the context of using <https://bonafide-league.ro/> website.

This Privacy Policy covers the rules and procedures of personal data processing, the rights of personal data owners and duties of data controllers.

The content of the website <https://bonafide-league.ro/> (hereinafter referred to as the "Website") is the exclusive property of BONA FIDE LEAGUE S.R.L. (hereinafter the "Data Controller" or "BONA FIDE LEAGUE").

As data processor, the Data Controller continuously monitors and ensures that the processing of personal data complies with the principles of personal data protection laws, in particular the provisions of Regulation 2016/679 with regard to the protection of individuals. The General Data Protection Regulation (GDPR) applies to the processing of personal data and the free movement of such data in accordance with Directive 95/46/EC (hereinafter "GDPR").

BONA FIDE LEAGUE uses state-of-the-art technical and organizational measures to ensure a high level of protection of processed personal data against unauthorized access.

1. The following are some of the terms used in this Privacy Policy:

The Website User is a natural person who performs any actions on the Website and is also a user of BONA FIDE LEAGUE services.

Data Controller is the company BONA FIDE LEAGUE S.R.L., registered at: Bucaresti, Sectorul 5, Soseaua VILLOR, Nr.95, Bloc 102, Scara 6, Ap. 161

Personal data means any information related to an individual that can be identified by such criteria as name, identification number, location data, online identifier or one or more factors that are significant for the physical, physiological, mental, economic, cultural or social nature of such a natural person.

Consent means any expressly given, specific, informative and unambiguous indication of the data entity's wishes, by which he or she, in a clear and unequivocal declaration of consent to the processing of his or her personal data.

Processing means any operation or set of operations performed on Personal Data, including but not limited to collecting, registering, storing, changing, using, disclosing, accessing, transferring or deleting it.

Confidentiality of personal data means a mandatory requirement for the Company or other persons who have gained access to personal data, to prevent their disclosure without the consent of the entity of personal data or other legal grounds.

2. The purpose of personal data processing

The Data Controller processes the personal data of the Website Users for the proper provision of services by the Company for the performance of the contracts entered into with the Users. This means that such data is required, inter alia, for the following:

- authorization of the User on the Website;

- establishing a call back with the Customer, including sending notifications, inquiries, requests from the Customer;
- to confirm the validity and completeness of the personal data provided by the Customer.
- marketing purposes.
- analysis of the convenience of using the Website.
- receive information about the company's news and new offers.

3. List of personal data to be processed

The controller processes certain personal data, depending on the purpose of the processing, which in general will be the following:

Name and surname.

E-mail.

Gender (by using the title Mr/Mrs/Ms).

Address.

Phone number.

Date of birth (not obligatory).

Information about the nature of the services.

Commercial information (in the case if the User has signed up for the mailing).

Information about connection, geographical location, views (if you are communicating with us via mobile phone or any other device).

4. The legal basis for data processing

The Data Controller processes Personal Data only if the User has consented to the processing of the Data when registering on the Website. In this case, the User is deemed to be in compliance with the Policy of Confidentiality and consents to the processing of personal data. Approval for processing of personal data can be selected by clicking at the checkbox "I consent to processing of personal data and I agree to Privacy Policy".

The User's consent to the processing of personal data is entirely voluntary. The absence of a consent to the processing of personal data does not make it possible to register on the Website.

The Data Controller does not verify the accuracy of the personal information provided by the Customer and does not control the relevance of this information. The Data Controller assumes that the User provides accurate information and keeps this information up to date. The Customer is responsible for all liability and possible consequences for providing false, inaccurate, incomplete, misleading or irrelevant information.

5. Rights of the User in relation to the transfer and processing of personal data:

Due to the processing of personal data, the User has, inter alia, the following rights:

1. The User has the right to know the location of his/her personal data, the place of its processing, and the address of the Data Controller. The User can obtain this information by contacting the Data Controller with a relevant request.
2. The User has the right to withdraw their consent to the collection and processing of personal data at any time without giving any reasons. The request may be either for a partial withdrawal of the consent for processing, for example, withdrawal of the consent to receive commercial information, or a full withdrawal of the consent for processing. If the permission to process personal data is withdrawn in full, the data

will no longer be processed. If the permission is withdrawn, it does not affect any of the previous activities.

3. The User has the right at any time to request the deletion or cancellation of his/her personal data without stating the reason. A request for cancellation or deletion of personal data has no effect on the actions performed earlier. Deletion of data means that the data will no longer be processed.
4. The User has the right to request that the processing of personal data be limited in terms of time or volume. Such a request shall not affect any of the activities previously performed.
5. The User has the right to request changes, corrections or clarifications of his/her personal data. In any case, the Data Controller shall state that by providing him/her with his/her personal data, the User ensures its accuracy and trustworthiness and is obliged to notify the Data Controller of any changes thereto.
6. The User has the right to request that any of his or her personal data processed by the Data Controller be shared with other parties. This request must be submitted to the Data Controller via the email address indicated on the Website, by indicating the name and address of the entity to which the data is to be transferred by the Data Controller, as well as the volume of data, i.e. the type of data which is to be transferred. The transfer will take place electronically upon confirmation of the request. Confirmation of the request is necessary to ensure protection of the data of the User and to make sure that the request comes from the authorized person.
7. The User may at any time request information about the personal data being processed by the Data Controller, the content of such personal data, and the terms and conditions of access to the personal data.
8. The Data Controller shall inform the Compliance Officer at least one (1) calendar month from the date of receipt of each request.

6. Retention period of personal data

The term of consent to the processing of personal data is unlimited. In any case, the duration of the storage of personal data will depend on the goals and purposes of the processing, which are set out in this Privacy Policy.

The Data Controller's systems will store only archival information related to the storage of data on, for example, transactions, any claims that the User may have, in particular during the warranty period established by law or in connection with the legislation governing the company's activities.

7. Communication regarding personal data

Any notifications or requests related to personal data can be sent to us in a way convenient for you.

E-mail: office@bonafide-league.ro

By phone: + 40738431726

Using the contact form on the Website.

9. Other cases of processing personal data

BONA FIDE LEAGUE S.R.L. may entrust the processing of personal data to business partners, if it is necessary to carry out transactions or transmit commercial information coming from BONA FIDE LEAGUE S.R.L. (the latter applies to those users who have agreed to receive commercial information), or for other purposes.

Personal data of Users may be transferred at the request of competent authorities and organizations that, in particular, deal with the detection and prevention of fraud, corruption, human rights violations.

Personal data of Users is in no case transferred to third parties, except for the purposes specified in the Privacy Policy.

9. Notification of the service types

At the request of the User sent by electronic means of communication, the company informs about the nature and types of services it provides. The User provides their data on a voluntary basis, however, the absence of consent to the processing of personal data makes it impossible to inform about the availability of new types of services.

10. Cookies

Cookies are used for the operation of the Website. Cookies are small files that allow the devices used by Users to browse the web (e.g. computer, smartphone) and store some information about your device. The information recorded in cookies is used, for example, for advertising and statistical purposes and to adapt our Website to your individual needs. You can change your cookie settings in your web browser. If the settings remain unchanged, cookies will be stored on your device. Changing your cookie settings may limit the functionality of the Website.

11. Google Analytics General Data Protection Regulation

Our websites use web service analysis mechanisms of Google Inc. (Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA): Google Analytics, Google Doubleclick and Google Tag Manager. Google Analytics, Google Doubleclick and Google Tag Manager use cookies to analyse how websites are used. The information collected by the cookie is transmitted to Google servers in the USA and stored in an archive.

If the IP anonymization function is activated when visiting the website, the user's IP address is shortened by Google. This applies to member states of the European Union and other states listed in the Agreement on the European Economic Area. In individual cases only, the full IP address is sent to a Google server in the USA, where it is shortened. Thus, the IP anonymisation function will work on our website. At the request of the website operator, Google will use the information collected for the purpose of evaluating your use of the website and compiling reports on website activity and other services relating to internet usage. The IP address transmitted from the User's browser to Google Analytics is not stored together with other Google data.